



Profile of the Independent Directors

Shri Vivek Bihani is an Engineer from BITS, Pilani, and an MBA from IIM Bangalore. He has total work experience of around 27 years, and is a renowned venture capitalist. As an entrepreneur, has helped drive the growth at Magic Software Private Limited (Magic), a leading Indian eLearning company, enabling it to achieve many times revenue growth. He co-founded Bedrock Venture Management Private Ltd, a company that manages a venture capital fund, invests in start-up and early stage companies. Received nation-wide recognition as an early stage investor. He is a member on the Board of various companies

Ms. Shireen Sethi is a veteran media and technology entrepreneur and is currently the COO of Network1 Media Pvt Ltd, a diversified media company. She has over two decades of experience in the field of journalism, and has founded multiple successful businesses in the media, technology & education sectors. She has held senior management positions at leading media organisations of the country, and is a regular contributor on multiple FICCI panels and Boards. She brings significant experience in financial reporting, information technology, operational workflow, capital management & investor relations.

Shri Bhavdeep Sardana, aged 44 years has a Master's Degree in Business Administration from Durham University (UK) and also a Bachelors' in Science (Hons) in Chemistry with Chemical Engineering from Northumbria University, Newcastle Upon Tyne, UK. Presently Sr.VP & CEO at The Sukhjit Starch & Chemicals Limited, he is responsible for successfully implementing repeated expansions at various units. He leads all B2B sales with Paper, Food & Pharma Majors. Actively engaged with State Govts and Govt of India on policies affecting agro-processing industry and ease of doing business reforms. He is also a Director of Sukhjit Mega Food Park & Infra Ltd and is responsible for major diversification by getting the prestigious award of Mega Food Park project from MoFPI, Government of India. Has handled multifarious roles in various reputed companies and Associated with various Government, Civic & Social organizations.